IdeationPhase

DefinetheProblemStatements

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| Date | 1 November 2023 |
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| ProjectName | Google Analytics |
| MaximumMarks | 2Marks |

**CUSTOMERPROBLEMSATEMENT:**

Common problems google analytics users face include inaccurate data tracking, missing data, slow loading times, data stream issues and especially in GA4… missing features

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| Iam | Citizen | | |
| Iamtryingto | Solve Common problems google analytics users face include inaccurate data tracking, missing data, slow loading times, data stream issues and especially in GA4… missing features | | |
| But | Inaccurate data tracking is very hard | | |
| Because |  | These can be fixed by ensuring proper implementation of tracking codes, checking for configuration errors, and regularly monitoring and updating settings. |  |
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| Whichmakesmefeel | These common Google Analytics problems often impact how data is tracked. In this guide, we will run down 10 of the most common Google Analytics problems we encounter. We’ll cover each of these issues and offer solutions to them. | | |